

THE CURRENT

PUT YOUR BRAND
IN THE CURRENT.

PRINT • DIGITAL • BRANDED CONTENT

ISSUE 001 • SEPTEMBER 2026

yourcurrentmagazine.com

THE OPPORTUNITY

CULTURE MOVES FAST. CREDIBILITY STILL MATTERS.

THE CURRENT connects the urgency of digital culture with the authority and collectibility of a traditional magazine. Our editorial mix reaches readers following entertainment, music, sports, beauty, entrepreneurship, influencers and community stories.

ENTERTAINMENT	Artists, releases, personalities and the stories moving across every screen.
INFLUENCE	Digital creators turning attention into ownership, opportunity and cultural leverage.
BUSINESS	Entrepreneurs, executives and independent operators building lasting infrastructure.
COMMUNITY	Neighborhood leadership and street-level work that continues after the cameras leave.

WHY ADVERTISE

Print creates permanence. Digital creates immediacy. THE CURRENT gives partners access to both - with placements designed to keep brands visible inside the conversation and connected to the people shaping it.

ISSUE 001 INTRODUCTORY RATES

ADVERTISING OPPORTUNITIES

PLACEMENT	RATE	DELIVERABLE
Back Cover	\$1,500	Premium outside-back-cover placement
Inside Cover	\$1,000	Inside front or inside back cover
Full Page	\$750	Print and digital issue placement
Half Page	\$450	High-visibility half-page placement
Quarter Page	\$275	Focused local-business visibility
Sponsored Article	\$600	Clearly labeled editorial-style brand profile
Website Banner	\$250 / month	Digital placement across the website
Social Feature	\$200	Dedicated promotional social feature
Print + Digital	\$1,250	Bundled magazine and online campaign

Premium placements are limited and assigned in the order confirmed. Custom event partnerships and multi-issue packages are available.

PRODUCTION STANDARD

SUBMISSION SPECIFICATIONS

FULL PAGE	8.5 x 11 inches. Add 0.125-inch bleed on all sides. Keep essential text at least 0.25 inch inside the trim.
HALF PAGE	7.5 x 4.75 inches, horizontal orientation.
QUARTER PAGE	3.625 x 4.75 inches, vertical orientation.
FILE STANDARD	300 DPI minimum. PDF, JPG or PNG. CMYK color is preferred for print production.
DIGITAL ASSETS	Website and social files should be supplied in RGB. Creative assistance is available upon request.

RESERVE YOUR PLACEMENT

Visit yourcurrentmagazine.com/advertise to submit an advertising inquiry and build a launch package.